

KELLY MAGYARICS

CONTENT MANAGER | MARKETING WRITER | JOURNALIST | STORYTELLER

Travel, Lifestyle, Food and Beverage Portfolio:

www.kellymagyarics.com/articles

www.muckrack.com/kmagyarics

Marketing & Communications Portfolio:

Freddie Mac Single Family News & Insights Thought Leadership Articles:

[Co-Buying a First Home: A Look at Buddying Up to Buy](#)

[The Critical Role of a Mentor in Elevating a New Real Estate Professional's Career](#)

[Could 3D-Printed Homes Become an Attractive, Affordable Option for Homebuyers?](#)

[Rural Residents Say Their Homes Cause Health Concerns—Renovation Loans Can Help](#)

[How can the Housing Industry Meet the Unique Needs of the LGBTQ+ Elder Population?](#)

[Zoom Towns and Cloud Commuting: The Impact of Remote Work on the Housing Industry](#)

[Could More Inclusive Zoning for Manufactured Home Help Address the Current Housing Supply Gap?](#)

[Single Women are the Fastest Growing Segment of Homebuyers. So Why Do So Many of Them Still Homeownership is Out of Reach?](#)

[Empower Your Outreach: Top Strategies for New Real Estate Professionals](#)

[Top Career-Boosting Strategies for Women Executives #LeadingtheWay](#)

[H2-Whoa: How to Find and Fix the Biggest Wastes of Water in Your Home with Green Mortgages](#)

[Intel on the 5 L's: The 2022 Forecast for New Housing](#)

[Manufactured Housing is Big in Japan—Can Their Cool, Hip Take Work in the U.S.?](#)

[The ABCs of DPA: How Homebuyers Can Find and Use Grants, Second Loans and Other Resources to Boost Down Payments](#)

[How to Leverage Vulnerability: The Powerful Secret to Reliant Leadership](#)

[How Vacant and Distressed Homes Can Help Meet the Need for Entry-Level Housing](#)

[Hispanic Homebuyers: Trends, Needs and Solutions for This Rapidly Growing Demographic](#)

[What Millennials Want in a House and How Lenders Can Help](#)

[How the Mortgage Industry Can Successfully Balance High-Tech with High-Touch](#)

[What is Intersectionality and Why Should Companies Prioritize It?](#)

[Another Active Hurricane Season? Help Homeowners Prepare.](#)

[Recent Heat Waves Put the Spotlight on Energy-Efficient Lending Solutions](#)

[How Women Real Estate Professionals Can Climb the Real Estate Ladder](#)

LinkedIn Ghostwriting Posts for Freddie Mac Executives:

[Data as a Product and Cloud Migration are Key to Successful Data Strategy](#)

[Accelerate Your Digitization Strategy to Drive Growth](#)

Balancing High-Tech and High-Touch in the Mortgage Industry (link not available)

Freddie Mac My Home Consumer Blog Posts:

[Should I Add an ADU to My Home?](#)

[How Community Land Trusts Can Make Homebuying More Affordable](#)

[How Down Payment Assistance Programs Can Help You into Your First Home](#)